

She Leads for Legacy

*'Empowered
to Lead'*

Conference 2023

*The only Conference for Black Female
Professionals and Allies in the North of England!*



She Leads for Legacy is an organisation, co-founded by mother and daughter team Sharon and Afiya Amesu.

Both co-founders are Barristers by profession. Having experienced and witnessed the unique challenges that Black women face in the workplace, the team have come together to raise awareness of these issues and build a collaborative and inclusive community to advocate for change for Black Women at work.

The mission of She Leads for Legacy is to champion the acceleration of Black female professionals to reach senior leadership and Board level roles within the workplace.



About Us



We aim to build a network of Black female professionals and Allies - convening around 3 key pillars:

Connectivity

Bringing together Black women and Allies in safe spaces for networking and building meaningful connections.

Learning and Development

Providing professional development programmes to support Black women, to advance their careers and to increase the awareness of allies of the challenges faced by Black women in the workplace.

Influence

Creating opportunities to increase influence, through enabling access to management, leadership positions and non-executive director roles.



'Empowered to Lead' Conference

(the ONLY conference in the North of England for
Black Female Professionals and Allies!)

28th October 2023 - Black History Month

Building on the success of our 'Empowered to Lead' conference in 2022, we are delighted to be hosting our second 'Empowered to Lead' Conference for Black female professionals and Allies on Saturday 28th October 2023.

With an anticipated 300 Black women and Allies in attendance, this conference will bring together professionals from a broad range of sectors and industries to be empowered and equipped to advance the diversity and inclusion agenda in the workplace.



Why the '*Empowered to Lead*' Conference?

According to research by the London School of Economics, Black women are the least likely to be represented in senior leadership roles or be among the top earners in the UK. Research by Mckinsey, PWC and the Boston Consulting Group, highlight the importance of workplace diversity and the business benefits of a more inclusive organisation.

She Leads for Legacy is a fast growing community of Black Female Professionals and Allies, working with partner organisations to explore the unique barriers faced by Black women in the workplace, advance the equalities agenda and create opportunities for learning, networking and development.

The '*Empowered to Lead*' conference brings professionals together to be equipped, empowered and inspired to be agents of change in the workplace.



Feedback from our Delegates at the 'Empowered to Lead' Conference 2022

'Networks are so important - meeting new people and supporting others is fulfilling. Honest conversations about challenging areas need to be discussed and tackled. SLL provides a great, safe space to share and grow.'

'When we come together alongside our Allies, big changes can happen. I left in awe of the strong women leaving a legacy for the younger generation. Motivation, motivation, motivation.'

'Such an inspiring event that allowed a safe space to share experiences and practical advice. I met someone wonderful people and the choir was amazing. SLL brought people together and provided great energy and content, we left on such a positive vibe!'

'The She Leads for Legacy event was 'excellent'! The selection of speakers were both knowledgeable and relevant, for the theme of the day. The day was well organised and very informative. Thank you Sharon and Afiya for the outstanding work you and the team did on the day- looking forward to next year's event already!'





Conference Sponsors

At She Leads for Legacy, we have a strong community of sponsors who we enjoy working in partnership with.

For each of our sponsors, the 'Empowered to Lead' conference is an opportunity to reach more diverse talent, build professionals networks and be recognised as an agent of change on the Diversity and Inclusion agenda.

We welcome the opportunity to continue to build our sponsorship community with organisations and individuals who want to enable inclusive growth at work and in their communities.

Empowered to Lead 2023...

This year, the She Leads for Legacy 'Empowered to Lead' Conference promises to be even bigger and even better.

We'll be hosting the Conference at the incredible Stoller Hall in Central Manchester and expect over 300 delegates to be in attendance from the city region of Greater Manchester and beyond.

With an eclectic mix of thought leaders, visionaries, storytellers and artistes, the 'Empowered to Lead' Conference, will be the leading event of 2023 for Black Women and Allies in the North.





Benefits of Sponsorship

Engaging diverse markets

Connecting with high-quality leads, interested in your solutions, products or services.

Brand Visibility and Awareness

She Leads for Legacy has a broad network with a collective reach in excess of 100,000 followers, connections and subscribers.

Valuable insights

Sponsors gain key insights and industry trends to working with and understanding diverse talent.

Drive recruitment

Diversity is good for business, yet recruiting diverse talent continues to be a significant challenge across every industry. Sponsorship offers the opportunity to strengthen the employee-facing aspect of your brand as an inclusive employer, giving your organisation the competitive edge.

Value of Sponsorship

Brand Reputation

Crystallise yourself as a progressive employer, authentically pursuing your brand values as a committed advocate for diversity and inclusion.

Build Professional Networks

She Leads for Legacy works with a wide range of industries and sectors. We host invite only Sponsorship events which provides you with the opportunity to broaden your professional network.

Meet CSG Goals

Society has a growing expectation for companies to act in more socially responsible ways. Our conference offers your organisation the opportunity to drive the CSG agenda for all of your key internal and external stakeholders.





Standard Sponsorship £3000

- Company logo on all promotional material, social media and on screen displays during the event
- Company logo on post event email
- Recognition during the live event
- Company logo on promotional material in delegates conference memorabilia
- Up to 3 complimentary tickets.

- Benefits of standard sponsorship plus:
- Panellist at the conference (subject to topic)
- Opportunity to introduce your organisation in a 2 minute segment at the event *or* play a 1–2 minute video during the event
- Up to 10 complimentary conference tickets.
- Opportunity to be an interview guest on the **'She Leads for Legacy'** Podcast
- Delivery of a 60 min in-house masterclass 'How to Lead with Executive Presence', for up to 20 female leaders in your organisation.

Headline Sponsorship

£7,500



Contact Us

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